

Applying for the 2010...



The program will begin at 2:05 EST

Presented by Healthy Schools Campaign
and Green Cleaning Network

August 10, 2010

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Housekeeping

Trying to find the PowerPoint?

www.accuconference.com

Click “Join a Meeting”

Phone: 800-868-1837

Access Code: 67794283

Housekeeping

For everyone on the phone, here are some tips...



To ask a question. You will be then placed in queue



To increase or decrease volume



To mute / unmute

You can also ask questions in the chat box to the left at any time.

Agenda

- Overview of the Green Cleaning Award Program and benefits of program
- Step by step walk-through of the program
- Examples of winning programs
- Questions and Answers

Who We Are



www.greencleaningnetwork.org



- Steve Ashkin, *Executive Director, Green Cleaning Network*
- Mark Bishop, *Deputy Director, Healthy Schools Campaign*
- American School & University, award co-sponsor

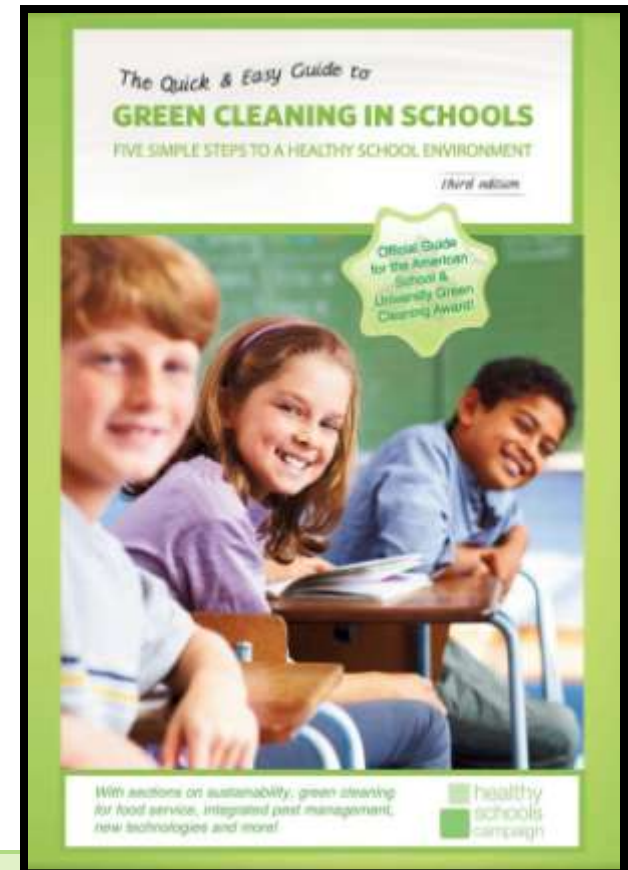
Background

- **2006:** Healthy Schools Campaign published *The Quick & Easy Guide to Green Cleaning in Schools*
 - 90,000+ copies distributed
 - Version 3 to be released in September
- **2007:** HSC, GCN and AS&U partnered to launch the Green Cleaning Award
 - Recognizes K-12, universities, new programs and existing programs

The Quick & Easy Guide to Green Cleaning in Schools

The Quick & Easy Guide to Green Cleaning in Schools

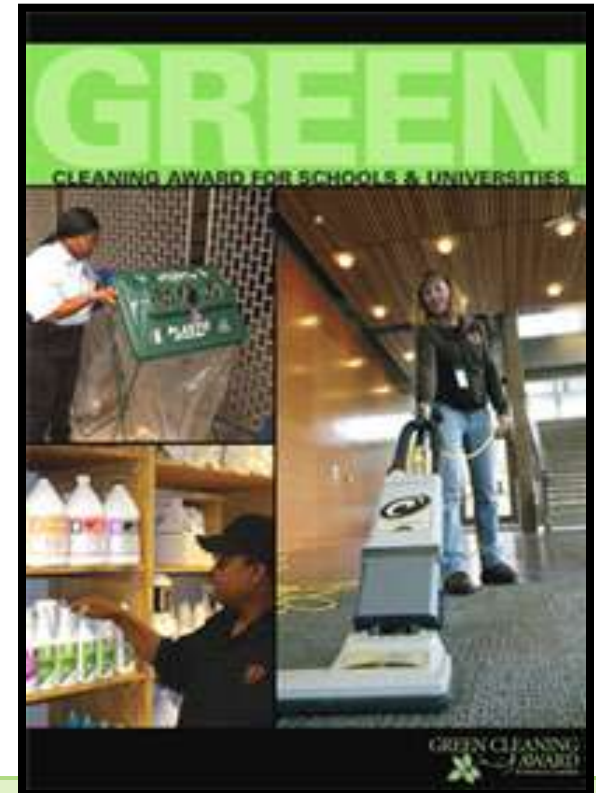
- Guide Structure
 - Why Green Cleaning
 - Five Easy Steps
 - Institutionalize Your Program
 - Products
- Other Features
 - FAQ
 - Real Life Examples
 - Tools



Remember: Dial *1 to enter the question queue or submit a question in the chat box to the left.

Why Apply?

- Share your body of knowledge
- Allow others to learn from your experiences
- Do a check-up for your cleaning program
- Increase recognition for your work from your...
 - School board
 - School client
 - Administrators
 - Students & Teachers

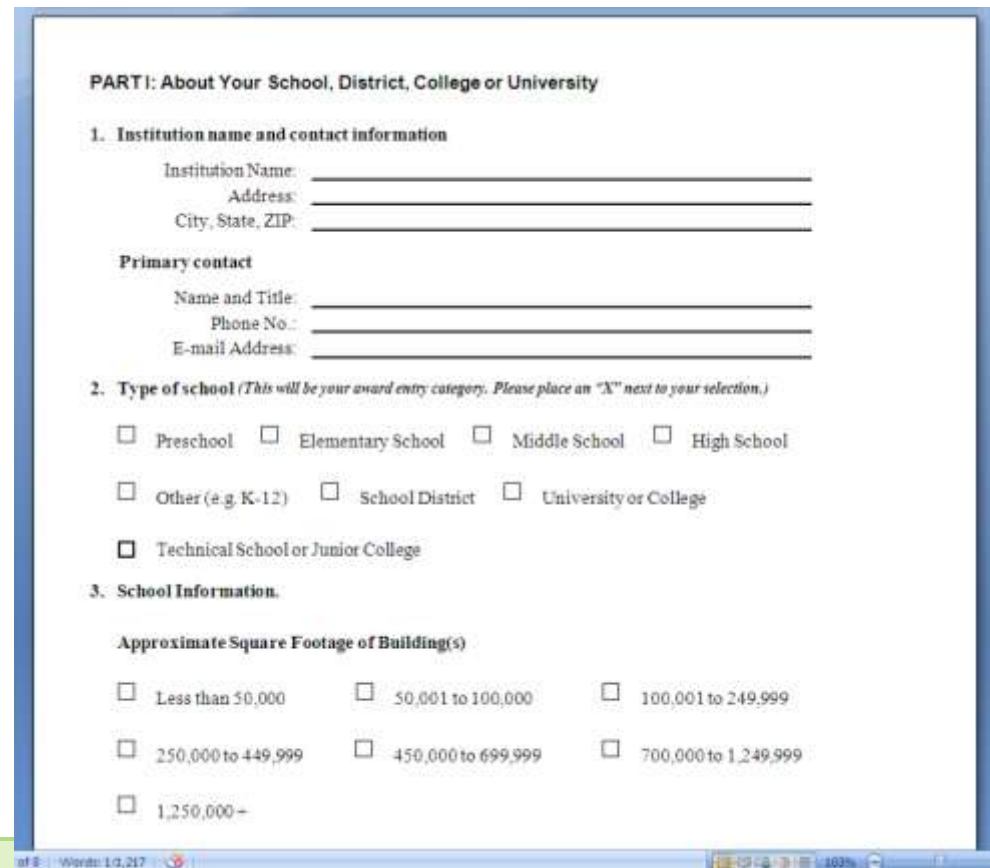


Award Application Overview

- Download the application here:***
 - http://asumag.com/green_cleaning_award/
- Due date: September 10, 2010
- Submissions can be emailed or mailed
 - To: slustig@asumag.com
 - Subject: “*Institution Name* – GCA 2010”
 - Mailing info included in application
- Must include completed application
- Consider including example policies, training materials, photos

Award Application: Part 1

- About Your School, District, College or University
 - Contact information
 - Type of school
 - Square footage
 - Building age
 - Number of students
 - Percent of free lunch
 - Annual cleaning budget
 - Your green cleaning team



PART I: About Your School, District, College or University

1. Institution name and contact information

Institution Name: _____
Address: _____
City, State, ZIP: _____

Primary contact

Name and Title: _____
Phone No.: _____
E-mail Address: _____

2. Type of school (This will be your award entry category. Please place an "X" next to your selection.)

Preschool Elementary School Middle School High School

Other (e.g. K-12) School District University or College

Technical School or Junior College

3. School Information.

Approximate Square Footage of Building(s)

Less than 50,000 50,001 to 100,000 100,001 to 249,999

250,000 to 449,999 450,000 to 699,999 700,000 to 1,249,999

1,250,000+

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Award Application: Part 2

- Describe your institution's green cleaning program
 - Up to 1,200 words
 - History of your program
 - Cleaning procedures and strategies
 - Policies or processes
 - Innovations
 - Evaluation methods and results
 - Recognition

PART II: About Your Green Cleaning Program

Please use the following space (up to 1,200 words) to describe your institution's Green Cleaning program. (The form will expand to accommodate the length of your response.) Include information on the following topics:

- **The history of the program** (when it was started, what it has accomplished, where it is going).
- **Cleaning procedures and strategies** used to reduce general health impacts (strategies for the use of disinfectants, strategies to encourage handwashing, timing of vacuuming or carpet cleaning, recycling programs to reduce waste, etc.)
- **Policies or processes** used to engage others (teachers, students, visitors, staff) in the responsibility of green cleaning. (Please submit examples of policies, training materials and communications pieces with your application.)
- **Innovations.** (Do you use any strategies, products, or equipment that are noteworthy and have not been listed elsewhere on the application?)
- **Evaluation methods and results.** (What do you measure and how often? What have you been able to document? Air-quality improvements? Reduced absenteeism? etc.)
- **Recognition.** Include any awards or other recognition your green cleaning program has received. (Earth Day fairs, EPA Tools for Schools award, Green Flag program, etc.)

Award Application: Part 3

- Green cleaning chemicals, equipment and paper
- Mostly fill-in-the-blank answers
- Recommendations follow *The Quick & Easy Guide to Green Cleaning in Schools*

Guidelines

- Chemicals / Products
 - Green Seal
 - EcoLogo
 - US Environmental Protection Agency Design for the Environment
- Paper
 - Green Seal
 - EcoLogo
 - EPA's CPG
 - Chlorine Free Products Association
- Plastic
 - EPA's CPG
- Equipment
 - CRI
 - USGBC LEED-EB
 - Energy Star
- Other
 - California VOC
 - Disinfectants

GREEN CLEANING CHEMICALS

	Name and Brand	Certified? (Please specify) <i>If not certified, briefly explain what makes the product "green."</i>
Floor finishers:	_____	_____
	_____	_____
Floor strippers:	_____	_____
	_____	_____
Floor cleaners:	_____	_____
	_____	_____
Carpet care:	_____	_____
	_____	_____
Disinfectants:	_____	_____
	_____	_____
General-purpose cleaners:	_____	_____
	_____	_____
Restroom cleaners:	_____	_____
	_____	_____
Glass cleaners:	_____	_____
	_____	_____
Hand cleaners/soaps:	_____	_____
Other:	_____	_____

GREEN CLEANING EQUIPMENT

	Name and Brand	Certified? (Please specify) <i>If not certified, briefly explain what makes the product "green."</i>
Vacuums:	<hr/> <hr/>	<hr/> <hr/>
Extractors:	<hr/> <hr/>	<hr/> <hr/>
Floor burnishers:	<hr/> <hr/>	<hr/> <hr/>
Floor buffers:	<hr/> <hr/>	<hr/> <hr/>
Other:	<hr/> <hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/> <hr/>
Additional Comments:	<hr/>	

Remember: Dial *1 to enter the question queue or submit a question in the chat box to the left.

GREEN CLEANING SUPPLIES

	Name and Brand	Describe What Makes It “Green”
Microfiber cloths:	<hr/> <hr/>	<hr/> <hr/>
Other:	<hr/> <hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/> <hr/>
Additional Comments:	<hr/>	

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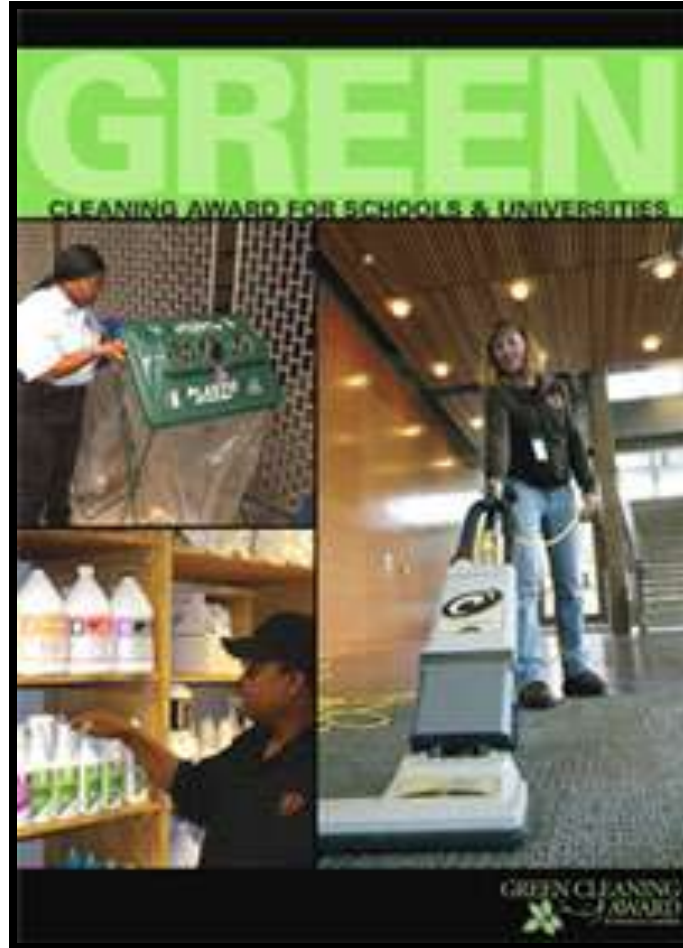
GREEN PAPER OR PLASTIC PRODUCTS

	Name and Brand	Recycled Content	Certified? (Please specify) <i>If not certified, briefly explain what makes the product "green."</i>
Toilet tissue:	_____	_____	_____
	_____	_____	_____
Paper hand towels:	_____	_____	_____
	_____	_____	_____
Trash can liners:	_____	_____	_____
	_____	_____	_____
Janitorial wipes:	_____	_____	_____
	_____	_____	_____
Other:	_____	_____	_____
	_____	_____	_____
	_____	_____	_____

Additional Comments: _____

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2009 Winners Include...



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Blackhawk Intermediate School

- Beaver Falls, PA
 - Began program in 2003
 - Replaced paper towels with microfiber
 - Green Seal Paper
 - Focus on training and staff ergonomics
 - Extensive recycling

Grand
Award
Winner!



- Rockville, MD
 - Began program in 1997 with change in floor finishes
 - All products evaluated prior to being brought into schools
 - 2006 switched to GS chemicals
 - Documented increases in worker productivity

Grand
Award
Winner!



Western Washington University

- Bellingham, WA
 - Began program in 2000
 - Eliminated all petro-chemical products in 2001
 - Began composting paper towels in 2008
 - Extensive on campus communications program

Grand
Award
Winner!



LaPorte Community School Corp

- LaPorte, IN
 - Began program in 2009
 - Extensive partnership with cleaning service contractor
 - Instituted assessment program
 - Standardized cleaning processes
 - Uses certified programs
 - Using new equipment

Best
New
Program



- West Lafayette, IN
 - Began program in 2007
 - Complete review of every product used
 - Retraining of all staff
 - Uses computers to measure and track performance
 - Piloting recycling programs

Best
New
Program



East Meadow Union Free SD



- Westbury, NY
 - Began program in 2005
 - 2008 purchased only green certified products
 - Monthly meeting to discuss issues with all custodians
 - Began using non-chemical options
 - Beginning to use LED lighting





- Athens, GA
 - Began program in 2005
 - 500 hazardous cleaning chemicals eliminated from inventory and replaced with three daily cleaners
 - Intensive staff training
 - Building specific cleaning plans
 - Recycling and energy efficiency promotions as well



Past Winners 2008

2008 School Districts Winners

- Grand Award: Jonesboro Public Schools
- Honorable Mention: Oswego, IL C.U.S.D. #308

2008 Colleges Winners

- Grand Award: Miami Dade College
- Honorable Mention: Colorado College

2008 Universities Winners

- Grand Award: University of California Santa Barbara
- Honorable Mention: Michigan State University
- Honorable Mention: University of Georgia
- Honorable Mention: Western Washington University

Past Winners 2007

2007 School Districts Winners

- Grand Award: Hernando County Schools, FL
- Honorable Mention: Mayfield City (OH) School District

2007 Colleges Winners

- Grand Award: Delta College, University Center, Mich.
- Honorable Mention: Union College, Schenectady, N.Y.

2007 Universities Winners

- Grand Award: University of Washington
- Honorable Mention: Georgia Institute of Technology

Thank You

■ Questions?

- | | | |
|---|---|---|
| * | 1 | To ask a question. You will be then placed in queue |
| * | 4 | To increase or decrease volume |
| * | 6 | To mute / unmute |

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